

INTRODUCTION

Senior Frontend Engineer with over 13 years of experience in modern web development, specializing in React, Next.js, and WordPress. Expertise in building scalable, performant, and user-friendly applications. Proven track record of improving Core Web Vital scores, leading cross-functional teams, and mentoring engineers. Seeking a Senior Software or Frontend Engineering role where I can drive impactful solutions and foster innovation.

EXPERIENCE

Senior Frontend Engineer

10Up ▪ August 2020 - January 2024 | Remote

- Collaborated with designers to review Figma designs, ensuring design feasibility, animations, and consistency.
- Developed and updated React components for headless builds using React and Next.js; wrote comprehensive tests with Jest and Cypress.
- Built custom Gutenberg blocks for client sites using React and PHP.
- Implemented critical performance audit fixes, improving Core Web Vital scores by 40%.
- Contributed to the WordPress open-source project, creating pull requests that enhanced core functionality.
- Led multiple projects as the technical lead, managing and mentoring 2-3 engineers per project while ensuring quality and timely delivery.
- **Award:** Won 10Up's "Best Project: Design" award for the Northeastern Student Affairs Portal Redesign. As Lead Frontend Engineer, devised the project strategy and guided a team of engineers in its successful implementation, ensuring adherence to the strategy and maintaining project consistency.

Owner, Designer & Developer

Anythin' Goes ▪ September 2012 - December 2019

- Delivered tailored web solutions to individually-owned businesses and partner agencies.
- Drafted detailed project proposals and managed client communications effectively.
- Enhanced project management and collaboration processes to ensure successful project completion.

Senior UX Designer & Developer

Mealthy ▪ August 2017 - February 2018 | Remote

- Designed and developed a marketing site and custom CMS using Phoenix and React.
- Enhanced product pages, increasing conversion rates by 20%.
- Collaborated with leadership weekly to align on design and frontend strategy.

Design & Frontend Mentor

Bloc ▪ January 2017 - February 2018 | Remote

- Mentored students, providing constructive critique and career guidance.
- Co-created curriculum covering advanced CSS topics, including Grid and Flexbox.

UX Designer & Developer

ACL Services ▪ April 2015 - November 2016

- Worked as part of a team to maintain a consistent design language across multiple products.
- Designed and maintained a new design system of React components, ensuring scalability and usability.
- Authored blog posts for the department, detailing design decisions and development processes.

SKILLS

Technical Skills

- **Frontend Development:** React, Next.js, JavaScript, TypeScript, HTML, CSS.
- **CMS Development:** WordPress, custom Gutenberg blocks.
- **Backend Development:** Node.js, Ruby on Rails, Angular.
- **Testing & Optimization:** Jest, Cypress, performance audits.
- **API Integration:** Implementing and creating APIs and API endpoints.
- **CI/CD Pipelines:** Experience in deployment automation and integration.
- **Design & Prototyping:** Figma, scalable design systems.
- **Development Tools:** Git, npm, command line tools, Google Suite, GitHub, Slack.
- **Additional Skills:** Docker, GraphQL, contributing to open-source projects.

Soft Skills

- Strong project management and proactive communication abilities.
- Expertise in mentoring and team leadership.
- Effective at cross-functional collaboration with designers, stakeholders, and engineers.

Languages

- Fluent in English and Spanish (spoken and written)

EDUCATION

Palomar Community College

Graphic Communications • January 2006–May 2009 | San Marcos, CA

PROJECTS

Nerf Herder Ipsum

github.com/thexavismith/nerf-herder-ipsum

Built a Star Wars-themed lorem ipsum generator using Next.js.

Dotfiles

github.com/thexavismith/dotfiles

Maintained version-controlled dotfiles and shell functions for macOS development environments.

KEY HIGHLIGHTS

- Improved Core Web Vital scores by 40%, enhancing user experience and site performance.
- Delivered custom solutions for diverse clients, balancing technical and design needs.
- Mentored engineers and students, contributing to professional growth and team success.
- Increased product conversion rates by 20% through strategic design and development improvements.
- Contributed to WordPress open-source development with impactful pull requests.
- **Recognition:** Nominated for the .net Magazine awards for “The East Wing” podcast in 2012 and 2013.